



Free 'Mini-MBA' Program for Small Businesses Returns to Portland

Apply now to join the 2015 Class of Emerging Leaders!

The SBA's Emerging Leaders Initiative is the only federal training initiative that specifically focuses on executives of established businesses across the country currently poised for growth. The program provides firms with the organizational framework, resource network, and assistance needed to build a sustainable business of size and scale.

The curriculum is specifically designed to stimulate and support the expansion of your business. Expansion could be into new markets, increased revenues or increased capacity. Emerging Leaders delivers advanced training and provides strategies to help firms access new avenues of capital. It offers practical tools to pursue new paths of business development and surrounds firms with a network of government resources and business leaders prepared to invest time and energy in your business.

At the end of the free, seven-month 'mini-MBA' program, participants will have a three-year growth action plan and practical tools that can be immediately applied to their business.

To be considered, firms must:

- Have annual revenues of at least \$400,000
- Have been in business for at least 3 years
- Have at least one employee, other than self

Looking to grow your business? The 2013 cohort of Emerging Leaders throughout the US have reported:

- Revenue growth of 68%
- Capture of new contracts worth an average of \$1.2 million (government sector clients), \$196,000 (institutional clients) and \$640,000 (corporate clients)
- Obtaining, on average, \$488,529 in new financing for their businesses since graduating from the program and implementing their Strategic Growth Action Plans
- Creation of 1,043 net **full time positions**

Interested? *Classes begin in April!* Complete the online application at interise.org/SBAemergingleaders, by March 20, 2015. More details on the program are available at sba.gov/emergingleaders or contact Yuri Dyson at yuri.dyson@sba.gov and (503) 326-6692.



Your Local SBA: Portland District Office

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